

國際企業管理-100 個英文專有名詞

1.多國籍企業	Multinational Enterprise (MNE)
2.移轉價格	transfer price
3.反拖拉斯	anti-trust
4.適正技術	appropriate technology
5.國際收支	balance of payments
6.進入障礙	barriers to entry
7.租稅避難地	tax haven ;base company
8.雙重課稅協定	double taxation agreement
9.分工場	branch plant
10.賄賂	bribery
11.資本主義	capitalism
12.集權化	centralization
13.多國籍企業委員會	Committee on International Investment and Multinational Enterprise (CIME)
14.OECD	Organization for Economic Cooperation and Development
15.沒收	Confiscation
16.輸出替代效果	effect of replace export
17.併購	mergers
18.關稅同盟	customs union
19.差別待遇	discrimination
20.撤退	divestment
21.傾銷	dumping
22.獨占	monopoly
23.折衷理論	eclectic theory
24.內部化理論	internalization theory
25.環境問題	environment risk
26.本國志向	ethnocentric
27.歐洲共同體	European Community (EC)
28.歐洲經濟共同體	European Economic Community (EEC)
29.歐盟	European Union(EU)
30.逆輸入效果	effect of adverse import
31.海外派遣管理者	expatriate manager
32.自由貿易區	free trade zone
33.治外法權	extraterritoriality
34.對外投資	foreign direct investment(FDI)
35.全球化公司	global corporation

36.全球化策略	global strategy
37.母國	home country
38.地主國	host country
39.子公司	subsidiary
40.母公司	parent company
41.水平多角化	horizontal diversification
42.水平的整合	horizontal integration
43.輸入代替	import substitution
44.輸出誘發效果	effect of induce export
45.產業組織理論	industrial organization theory
46.企業內貿易	intra-firm trade
47.企業間貿易	inter-firm trade
48.內部價格	internal price
49.國際生產	international production
50.外來投資	inward investment
51.對外投資	outward investment
52.合資公司	joint venture
53.開發中國家	less developed country (LDC)
54.當地化	localization
55.現代化	modernization
56.國有化	nationalization
57.國際分工	international division of labor
58.寡占	oligopoly
59.關稅障礙	Para-tariff barrier
60.專利	patent
61.政治風險評估	political risk assessment
62.產品週期理論	product cycle theory
63.利益中心	profit center
64.品質管理	quality circle
65.配額	quota
66.一級產管	Raw Materials
67.地域去向	region centric
68.綜合商社	sogo shosha
69.關連公司	affiliated company
70.代替效果	substitution effect
71.超國際籍企業	super-national firm
72.關稅優惠措施	tariff preference
73.租稅樂園	tax haven
74.技術援助協定	technical assistance agreement

75.商標	trademark
76.技術轉移	transfer of technology
77.整廠輸出	turn key
78.垂直的整合	vertical integration
79.水平的整合	horizontal integration
80.環境架構	environmental structure
81.垂直移轉:	vertical transfer
82.水平轉移	horizontal transfer
83.內部價格移轉	intra-company transfer pricing
84.垂直分工	vertical division of labor
85.水平分工	horizontal division of labor
86.產業內分工	intra industry division of labor
87.產業間分工	inter industry division of labor
88.企業內分工	intra firm division of labor
89.企業間分工	inter firm division of labor
90.政治風險管理	political risk management
91.地主國子公司管理	manager of the local firm
92.經營理念	managerial philosophy
93.和平文化經營理論	managerial philosophies of peace culture
94.產業結構	industry structure
95.國際化	internationalization
96.綜合貿易商	integrated trading companies
97.交涉	negotiation
98.業務策略	operation strategy
99.內部市場	internal market
100.輸入轉換效果	effect of change import
101.進口替代	import substitution